

Notice of References CitedApplication/Control No.
09/451,160Applicant(s)/Patent Under
Reexamination
BOAL, STEVEN R.Examiner
Donald L. ChampagneArt Unit
3622

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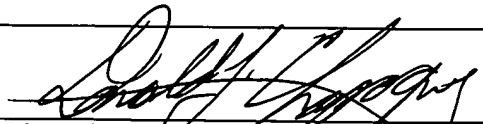
U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,385,591 B1	05-2002	Mankoff	705/14
	B	US-6,298,446 B1	10-2001	Schreiber et al.	713/201
	C	US-			
	D	US-			
	E	US-			
	F	US-			
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	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

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	U	Sutherland, Chris, "Promotion Profile", Marketing & Media Decisions, V. 24, No. 10, Oct. 1989, p. 103(1).
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

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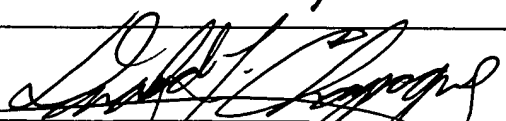
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